Eyeopener

24 April 2025

Retail sales not as bad as they seem

Today March unemployment, April's consumer confidence, German Ifo, US data Retail sales slightly below zero in March, mostly due to seasonal factors Acceleration of money supply in March, some deceleration of loans Zloty and CEE currencies stable, domestic yield curves slightly higher

Today, the Polish stats office releases its March Statistical Bulletin as well as the results of the April Consumer Confidence Survey. The bulletin will include information on the March unemployment rate, which has likely fallen to 5.3% from 5.4% in February. In addition, we will see the April print of the Ifo index of economic sentiment in Germany, as well as data from the US on initial jobless claims last week, as well as durable goods orders and home sales in March.

In March, retail sales fell by 0.3% y/y against market expectations of +0.6% y/y and our forecast of -0.9% y/y. Seasonally adjusted real retail sales increased by 1.9% m/m and 1.0% y/y. In our view, the data look pretty good and we think that the consensus was actually too optimistic, given the Easter effect (last year it was in March, this year in April) and fewer shopping Sundays than a year ago. The negative headline reading was caused by the fall in food sales, while other categories looked solid, especially sales of durable goods. We think that the newest data will not discourage the MPC from cutting interest rates at its next meeting in May. Read more in our Economic Comment.

M3 money supply growth accelerated in March to 10.3% y/y (our forecast: 10.1% y/y, consensus: 9.6% y/y) from 9.1% y/y in February. This was mainly due to faster deposit growth (10.5% y/y vs. 9.1% y/y in February). Although deposits grew solidly in March, by 0.6% m/m, the jump in the annual growth rate was mainly due to the different method of redeeming PFR bonds compared to a year ago - in March 2024, the PFR0324 bond was redeemed by PFR using funds from the institution's account (which reduced total deposits), and this year PFR received a subsidy from the budget to redeem the PFR0325 bond (which had no impact on the balance of total deposits). Loan growth was 4.1% y/y after 4.2% y/y in February (adjusted for exchange rate effects). Loans to individuals grew by 3.5% y/y after 3.6% y/y, of which consumer loans accelerated to 6.9% y/y from 6.7% y/y and PLN mortgages slowed to 6.5% /y from 6.8% y/y. Corporate lending slowed to 3.0% y/y from 5.6% y/y, mainly due to the effect of the high base in March 2024. We think that this year, the growth rate of the lending market will remain near the March level. Greater demand for credit may be supported by rate cuts, but on the other hand, economic uncertainty is increasing.

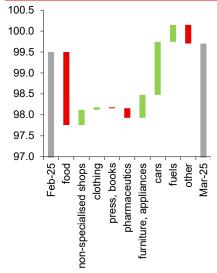
MPC's Ludwik Kotecki said in an interview with PAP Biznes that recent data from the Polish economy support the scenario of an interest rate cut at the MPC meeting in May. As he added, he 'absolutely believes' that there will be a majority in favour of easing monetary policy in May. Kotecki also said that a good moment for another cut would be July, which would be in line with our expectations, and that the total room for rate cuts in 2025 is 100 bp. Elżbieta Masłowska stated in an interview with Bloomberg that the MPC could cut rates by 25 bp in May if the April CPI inflation reading turns out to be soft. Masłowska added that an improvement in the inflation outlook supports starting a discussion on cuts. Henryk Wnorowski said that he sees a chance for a 50 bp rate cut in May.

Germany's manufacturing PMI slipped 0.3 pts in April to 48.0 pts, 0.4 pts above market expectations. Manufacturing output rose for the second month in a row, but slightly weaker than in March. New orders also rose for the second month in a row, including export orders for the first time in more than three years. However, the increase in orders was only slight and was partly due to an accelerated build-up of inventories, most likely due to increased uncertainty. A noticeably weaker result was registered by the services PMI, which fell from 50.9 pts to 48.8 pts, below market expectations of a fall to 50.2 pts and thus indicating a downturn in the German services sector for the first time since last November. As reported, the weakness in the services sector was linked to uncertainty over trade policy. The services PMI of the euro area also fell below the neutral 50-point threshold, from 51.0 pts to 49.7 pts. The euro area's manufacturing PMI registered a minimal increase, from 48.6 pts to 48.7 pts, thanks in part to a slight acceleration in output growth.

The EURPLN exchange rate rose slightly on Wednesday against Tuesday's close, by around 0.1%, and ended the session at 4.28. The EURHUF exchange rate registered only negligible changes, and the EURCZK exchange rate fell by around 0.2%. The EURUSD exchange rate rose during Tuesday night from 1.13 to near 1.14. Towards the end of Wednesday's session, the EURUSD partially reversed the rise, probably in reaction to the better-than-expected April US manufacturing PMI reading (at 50.7 pts, above the 50.2 pts in March and the consensus of 49.0 pts).

Domestic bond yields rose on Wednesday by 8-12 bp with a flattening of their curve by 3 bp. German bond yields also rose, by 6-10 bp with a 4 bp flattening of the curve. US bond yields fell by 0-10 bp, more strongly at the long end of the curve. In addition, domestic IRS rates increased by 8-11 bp, stronger at the short end of the curve, and FRA rates rose by 12-15 bp, stronger at the long end of the curve.

Retail sales, breakdown of change in annual growth rate



Source: GUS. Santander

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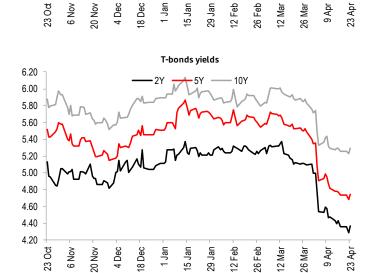


4.2845	CZKPLN	0.1712	
3.7753	HUFPLN*	1.0385	
1.1350	RONPLN	0.8614	
4.5608	NOKPLN	0.3595	
5.0126	DKKPLN	0.5738	
7.2957	SEKPLN	0.3899	
	3.7753 1.1350 4.5608 5.0126	3.7753 HUFPLN* 1.1350 RONPLN 4.5608 NOKPLN 5.0126 DKKPLN	3.7753 HUFPLN* 1.0385 1.1350 RONPLN 0.8614 4.5608 NOKPLN 0.3595 5.0126 DKKPLN 0.5738

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Last sessi	on in the F	X market			23/04/2025
	min	max	open	close	fixing
EURPLN	4.2732	4.2956	4.2841	4.2768	4.2893
USDPLN	3.7503	3.7840	3.7616	3.7681	3.7583
EURUSD	1.1327	1.1439	1.1390	1.1345	

Interest rate r	23/04/2025		
T-bonds on the i	interbank m	arket**	_
Benchmark	%	Change	_
(term)	70	(bps)	
PS0527 (2L)	4.37	8	
PS0130 (5L)	4.75	7	
DS1034 (10L)	5.30	7	

IRS on the interbank market**							
Term		PL		US	EZ		
	%	Change (bps)	%	Change (bps)	%	Change (bps)	
1L	4.51	10	4.19	5	1.97	0	
2L	4.06	12	3.90	7	1.92	4	
3L	3.95	11	3.83	5	2.00	4	
4L	3.94	9	3.86	4	2.10	5	
5L	3.98	9	3.94	7	2.18	5	
8L	4.21	9	4.07	5	2.39	4	
10L	4.37	9	4.15	3	2.48	2	



Zloty exchange rate

EURPLN — USDPLN

4.40

4.30 4.20 4.10

4.00 3.90 3.80 3.70

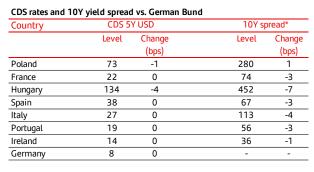
3.60

6 Nov

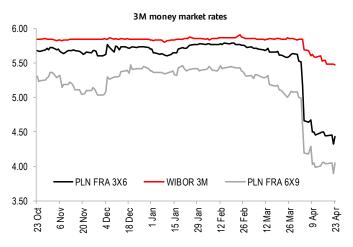
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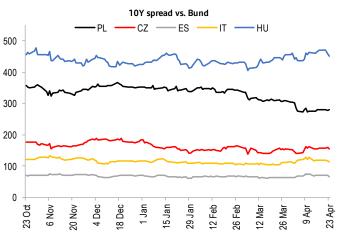
%	Change (bps)
5.70	0
5.82	-2
5.83	0
5.73	1
5.47	-1
5.15	-2
4.94	-2
	5.70 5.82 5.83 5.73 5.47 5.15





^{* 10}Y treasury bonds over 10Y Bunds





^{**}Information shows bid levels on the interbank market at the end of the trading day

Source: LSEG, Datastream



Calendar of events and publications

TIME		•	PERIOD		FΩ	FORECAST		LAST
CET	COUNTRY	INDICATOR			MARKET	SANTANDER	ACTUAL VALUE	VALUE*
CLI			MONDAY (21	Anril)	WARRET	SANTANDER	VALUE	VALUE
Holiday								
		Houday	TUESDAY (22	Δnril)				
10:00	PL	Employment	Mar	% y/y	-0.9	-0.9	-0.9	-0.9
10:00	PL	Average Gross Wages	Mar	% y/y % y/y	7.9	8.4	7.7	7.9
10:00	PL	Sold Industrial Output	Mar	% y/y % y/y	3.6	2.9	2.5	-1.9
10:00	PL	Construction Output	Mar	% y/y	5.6	5.7	-1.1	0.0
10:00	PL	PPI .	Mar	% y/y	-1.1	-0.9	-1.1	-1.3
			WEDNESDAY (2					
09:30	DE	Germany Manufacturing PMI	Apr	pts	47.6	-	48.0	48.3
09:30	DE	Markit Germany Services PMI	Apr	pts	50.4	-	48.8	50.9
10:00	EZ	Eurozone Manufacturing PMI	Apr	pts	47.4	-	48.7	48.6
10:00	EZ	Eurozone Services PMI	Apr	pts	50.5	-	49.7	51.0
10:00	PL	Retail Sales Real	Mar	% y/y	0.6	-0.9	-0.3	-0.5
14:00	PL	Money Supply M3	Mar	% y/y	9.6	10.1	10.3	9.1
16:00	US	New Home Sales	Mar	% m/m	1.1	-	7.4	3.1
			THURSDAY (24	April)				
10:00	DE	IFO Business Climate	Apr	pts	85.2	-	-	86.7
10:00	PL	Unemployment Rate	Mar	%	5.3	5.3	-	5.4
14:30	US	Durable Goods Orders	Mar	% m/m	1.5	-	-	1.0
14:30	US	Initial Jobless Claims	weekly	k	225	-	-	215
16:00	US	Existing Home Sales	Mar	% m/m	-2.8	-	-	4.2
			FRIDAY (25 A	pril)				
16:00	US	Michigan index	Apr	pts	50.8	-	-	50.8

Source: Santander Bank Polska, Reuters, Parkiet, Bloomberg

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^{*} in the case of a revision the data is updated