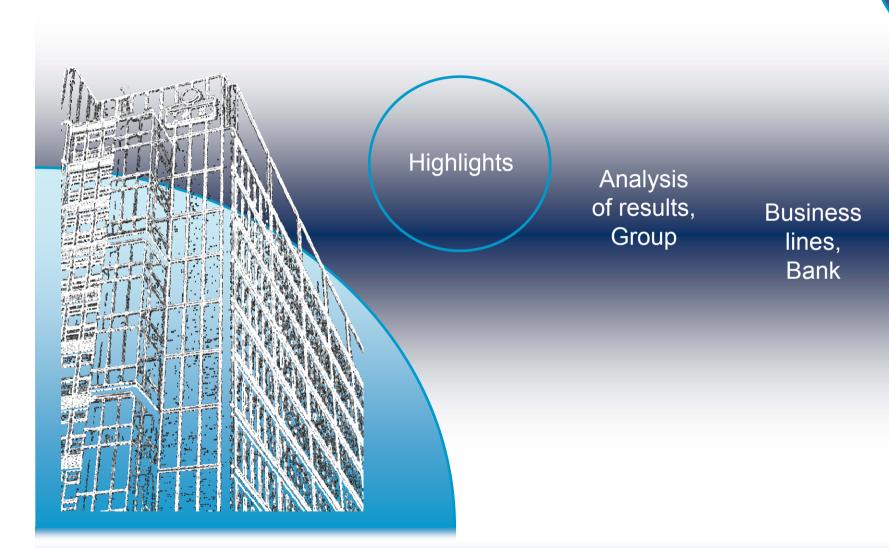


### Kredyt Bank S.A. Group Financial Results for 4 Q 2010

**Investor Relations Office** 



Warsaw, February 10, 2011

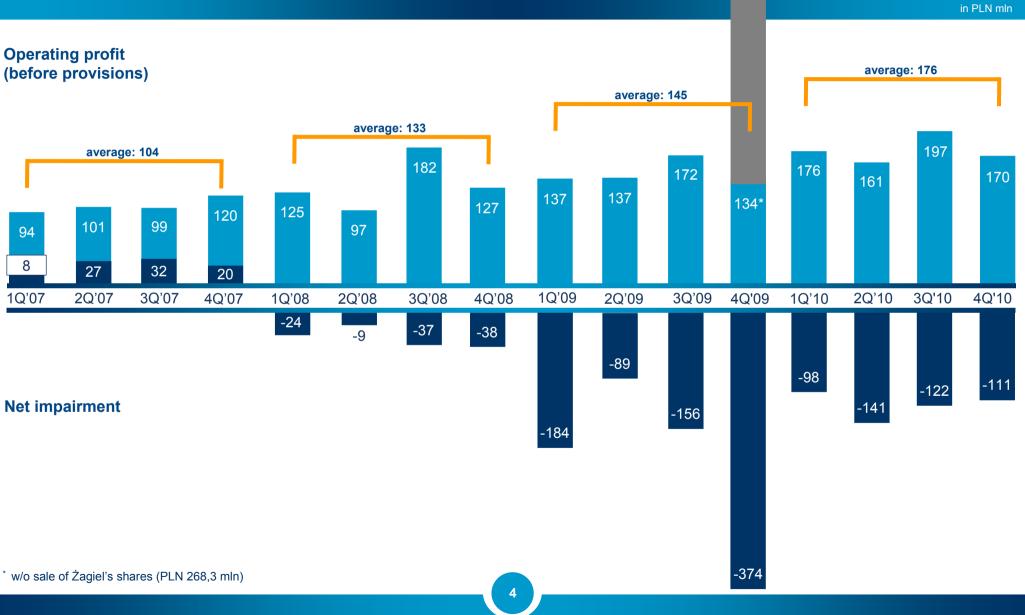


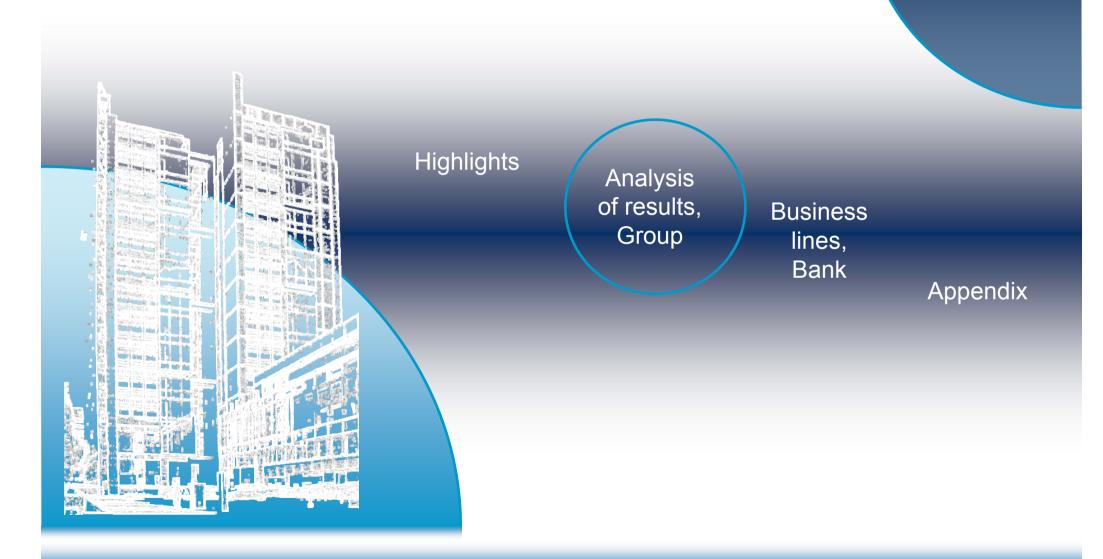
Appendix

# Key messages in 2010 – increase of top line revenues, effectiveness as well as deposit base

- Net profit for the year 2010 amounted to PLN 185,9 mln vs PLN 34,6 mln as of the end of 2009. Net profit in 4Q 2010 was equal to PLN 57,1 mln vs PLN 20,1 mln in 4Q 2009.
- Operating profit (before provisions) in 2010 equal to PLN 703,5 mln (the highest in history) vs PLN 579,8 mln in 2009 (excluding Żagiel) improvement by 21,3%. Operating profit (before provisions) in 4Q 2010 equal to PLN 170,4 mln vs PLN 133,6 mln in 4Q 2009 (excluding Żagiel) improvement by 27,5%.
- Cost/Income ratio at the level of 56,9% in 2010 vs 63,8% as of the end 2009 (excluding Żagiel) improvement by 6,9 pp. C/I in 4Q 2010 was equal to 58,6% in comparison with 66,1% in 4Q 2009 (improvement by 7,5 pp.).
- CAR equal to 12,5% as of the end 2010 vs 11,8% at the end of 2009. The improvement was related among others to the decrease of enterprise division assets by 10,3%. Simultaneously segment performance in the area of gross revenues was at the level of 2009 (PLN 442 mln vs PLN 454 mln zł).
- Increase of customer liabilities in 2010 by PLN 3,2 bln (increase by 14,2%). Loans/Deposits ratio amounted to 106,0% as of the end of 2010 vs 114,5% as at the end of 2009 (improvement by 8,5%).









in PLN mln	2010	2009	2010-2009
Cost/Income	56,9%	54,7%	2,2
Cost/Income (sale of Żagiel excluded)	56,9%	63,8%	-6,9
ROE	6,87%	1,32%	5,5
Loans / Deposits	106,0%	114,5%	-8,5
Loans / Deposits (adjusted) <sup>1</sup>	70,5%	75,7%	-5,2
CAR	12,5%	11,8%	0,7
FTE (in ths.)	4 834	4 896	-1,3%
Branch Network - KB	381	402	-5,2%

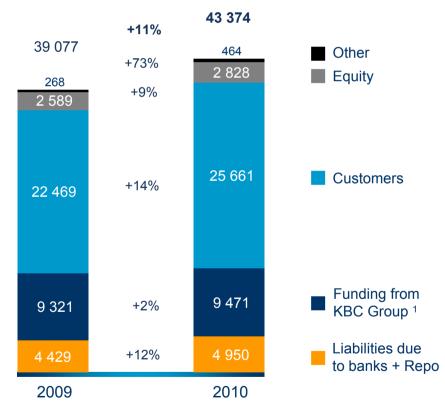




43 374 +11% 39 077 1 019 +7% Other 951 27 195 +6% Customers 25 7 22 +8% 9 482 Securities 8 802 Interbank + Repo +54% 3 7 3 4 2 4 2 6 1 944 +65% 1 175 Cash 2009 2010

#### Assets

**Liabilities & Funds** 



<sup>1</sup> Funding from KBC Group = loans and interbank deposits from KBC Group entities (FX and PLN)

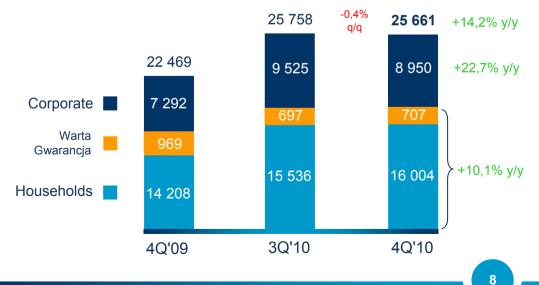
in PLN mln



#### in PLN mln



Customer liabilities<sup>1</sup>



#### KB market share - loans<sup>2</sup>

	4Q'09	3Q'10	4Q'10
Total loans	4,0%	3,8%	3,7%
Household loans	4,7%	4,6%	4,6%
Corporate loans	2,8%	2,4%	2,2%

#### KB market share - deposits<sup>2</sup>

	4Q'09	3Q'10	4Q'10
Total deposits	3,4%	3,6%	3,5%
Household deposits <sup>3</sup>	3,8%	3,8%	3,7%
Corporate deposits	2,9%	3,4%	3,1%

<sup>1</sup>Loans, liabilities gross, end of period, consolidated <sup>2</sup> NBP segmentation – residents only, bank statutory <sup>3</sup> combined with insurance linked deposit Warta Gwarancja



in PLN mln	2010	2009	Δ y/y mln	Δ y/y
NII + NFC	1457,6	1365,3	92,3	6,8%
Gross operating income	1631,6	1871,4	-239,8	-12,8%
Gross operating income (sale of Żagiel excluded)	1631,6	1603,1	28,5	1,8%
General administrative expenses	-928,1	-1023,3	-95,2	-9,3%
Operating profit	703,5	848,1	-144,6	-17,1%
Operating profit (sale of Żagiel excluded)	703,5	579,8	123,7	21,3%
Net impairment and provisions	-472,0	-803,2	331,2	-41,2%
Net profit	185,9	34,6	151,3	438,0%



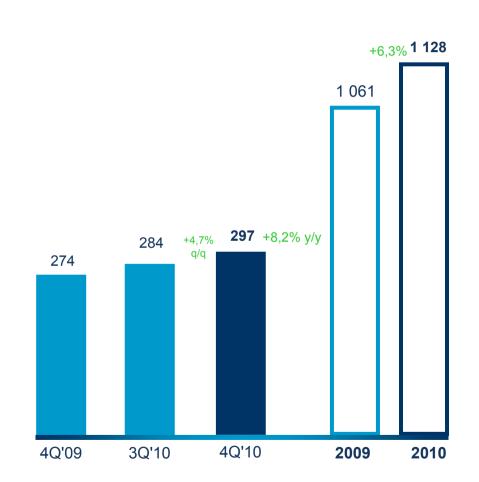


in PLN mln	4Q'10	3Q'10	2Q'10	1Q'10	4Q'09
NII + NFC	386,2	367,7	346,8	357,0	350,5
Gross operating income*	411,8	431,5	387,8	400,4	662,0
General administrative expenses	-241,4	-234,8	-227,0	-224,9	-260,1
Operating profit*	170,4	196,8	160,8	175,6	401,9
Net impairment and provisions	-111,4	-121,6	-141,4	-97,6	-373,5
Net profit	57,1	55,5	13,8	59,6	20,1

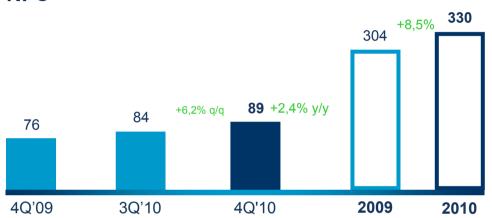
\*Gross operating income excluding the revenues from the sale of Żagiel amounted to PLN 393,7 mln in the 4Q'09 while operating profit amounted to PLN 133,6 mln.

### **KB** Net interest, net fees and commissions

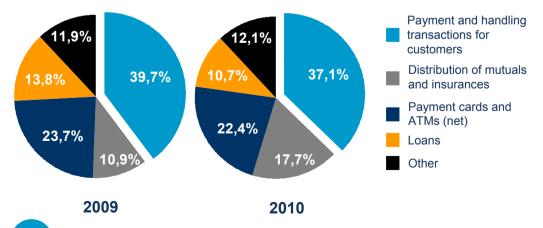
NII



#### NFC



#### F&C (income structure)



11



#### **General administrative expenses**

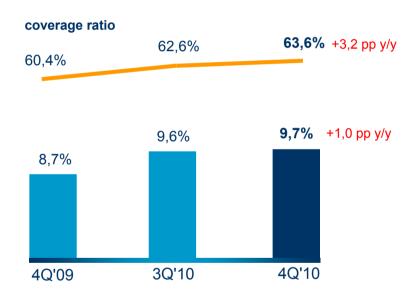


FTEs

in PLN mln



#### Impaired loans/ gross loans<sup>1</sup>



#### Impaired loans - volume

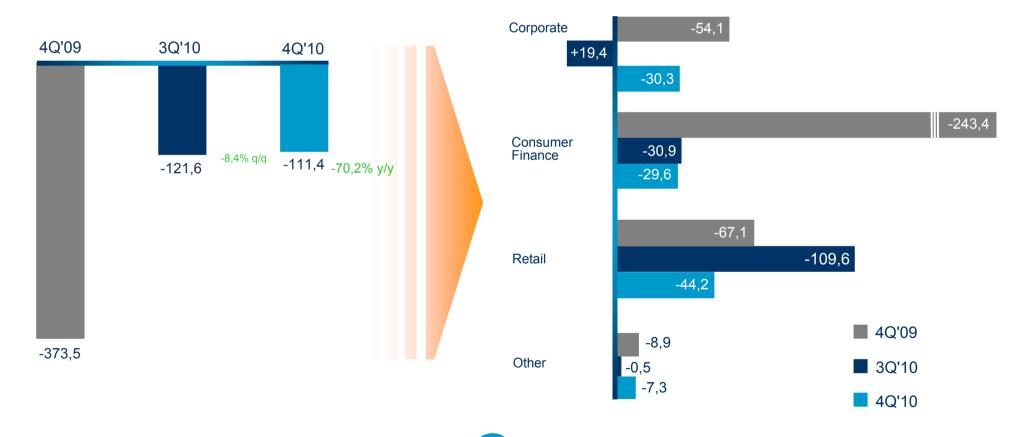


## **KB** Net Impairment – breakdown by segments

#### **Net impairment**

quarterly

### Net impairment – breakdown by segments



### Highlights

#### Analysis of results, Group

#### Business lines, Bank

Appendix

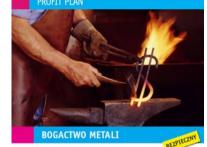
# Retail banking – sale activity – deposit, investment, insurance products

- Continuation of deposits collection strategy and its conversion to investment funds. Only in 4Q the amount equal to PLN 624 min was collected. The promotional campaign of saving account called Lokata Oszczednosciowa (product with daily interests capitalisation dedicated to the owners of current account) was running in October and November with the use of TV and Internet.
- The saving account Maximus designed for the affluent and private banking customers was introduced to the offer in December. Account rewards customers for maintaining the balance on declared level with additional interests. The product is designed to increase the loyalty of customers who own the highest liquidity financial means. Within the period of 3 weeks the amount of PLN 420 mln was collected.
- The market share of KBC TFI S.A. in the market of capital protected investment funds (assets under management) as at the end of 4Q 2010 amounted to **57,6%.** Within the 4Q, inter alia:
  - two subscriptions of Closed Investment Funds KBC TFI were closed: KBC Poland Jumper 3 FIZ i KBC Optymalnego Wzrostu FIZ, within the framework of them the amount more than PLN 110 mln was gained,
  - two Global Partners closed funds were offered: PL KBC Kuponowy 1 oraz KBC Kupon 5, the amount of PLN 80 mln was collected,
  - the sales of Open Investment Funds was continued. It amounted to almost **PLN 270 mln** (mainly the funds based on debt and money markets).
- High sales of Investment Insurance Profit Plan totally since the beginning of the year the sales exceeded PLN 530 mln, with over PLN 100 mln was reached in the 4Q 2010.
- Within 4Q 3 subscriptions of structured deposits based on EUR/PLN exchange rate for the affluent and Private Banking customers were lunched. The amount of more than PLN 80 mln was collected. Since the beginning of the year within the framework of 11 subscriptions, the amount equal to more than PLN 510 mln was gained. Of the 7 structured deposits completed in 2010, 5 ended with a profit of more than 8%.



KONTO OSZCZĘDNOŚCIOWE – "LOKATA SWOBODNA"







#### Mortgage loans

- the pricing promotion 0% for granting the loan in October and November provided the customer purchases the insurance. The promotion was supported by the communication in the Internet as well as direct marketing,
- sales in the 4Q 2010: PLN 400 mln; 122% of sales growth vs 4Q 2009.

#### Cash loans

- more than 7.500 of loans, with a total value equal to PLN 92,3 m granted to the existing clients within the framework of promotional campaign which took place at the turn of November and December under the slogan: "Wypieczone święta",
- the level of insurance penetration is systematically increasing 50% in the 4Q 2010, (vs 40% in 3Q 2010), 250% growth rate of premium income in comparison with 4Q 2009.

#### Overdrafts

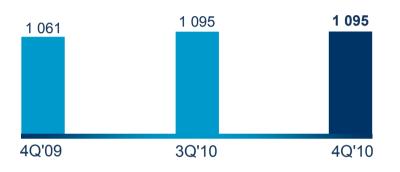
• Increase of the sale of the overdraft in the 2010 by 41% comparing to 2009 (in case of the volumes sold, the increase is equal to 49%).



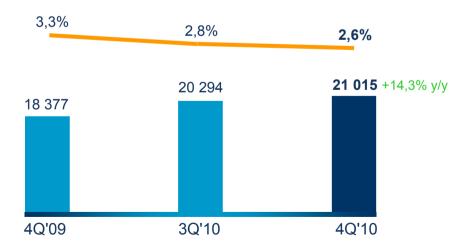




#### Number of clients<sup>1</sup>

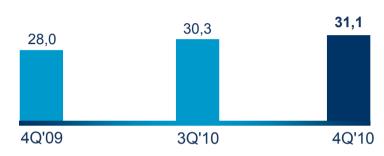


#### Retail loans<sup>1</sup>, margin

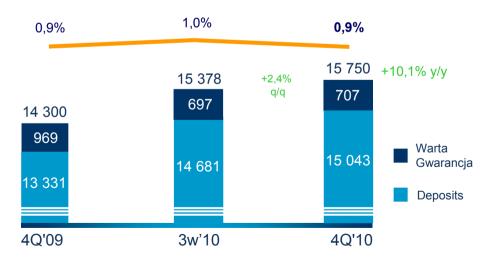


#### Customer business per client<sup>1</sup>

quarterly in PLN ths.



#### Retail deposits<sup>1</sup>, margin

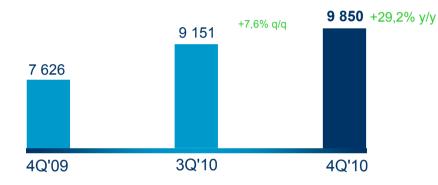


<sup>1</sup> retail segment customers, data according to internal segmentation, after resegmentation performed in the 1Q'10, loan portfolio includes Zagiel brokerage channel

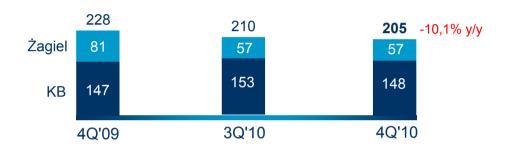


in ths. / in PLN mln

#### Saving accounts - volume

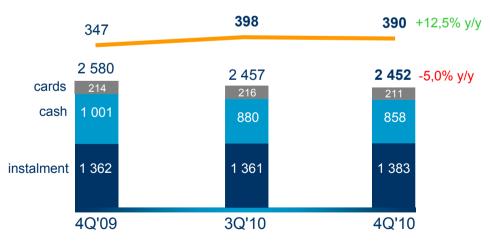


#### **Credit cards in use - quantity**



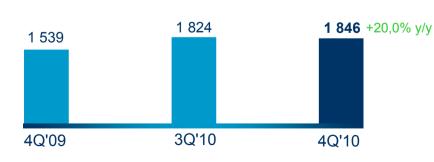
#### Loans granted by Żagiel<sup>1</sup> - portfolio

Quarterly sale



<sup>1</sup> portfolio by products split – estimation based on MIS

#### Cash loans & credit cards – bank's network



**KB** Retail banking - mortgage loans

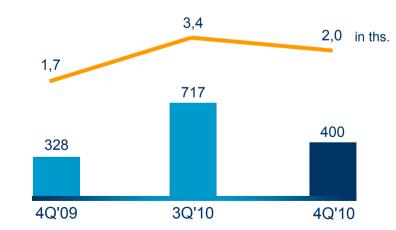
#### Mortgage loans – portfolio, margin



#### KB market share

	4Q'09	3Q'10	4Q'10
Total mortgage loans	6,3%	6,1%	6,0%
PLN	5,6%	5,5%	5,3%
FX	6,8%	6,5%	6,5%

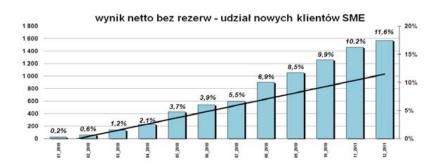
#### Mortgage loans – quarterly sale

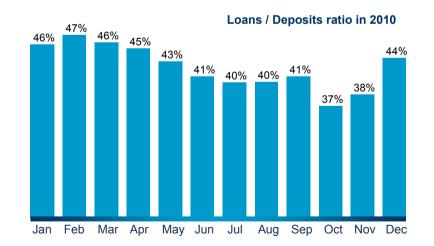




#### SME sub-segment

- big success in the area of attracting new customers, acquisition as a one of the main business drivers:
  - we gained more than 2.000 new customers in 2010, it was the best result in SME segment in the Bank's history,
  - revenues gained from the customers recruited in 2010 constituted in December more than 11% of the income of the whole SME line.
- growth of revenues 2010/2009 +7% y/y and +21% 4Q'10/4Q'09,
- growth of fees and commissions +10% y/y, +21% 4Q'10/4Q'09,
- stable, in line with the expectations, level of credit risk costs,
- growth in the area of loans and deposits balance as well as leasing transactions significantly higher than growth of the market,
- trade finance products increase by +13% y/y.

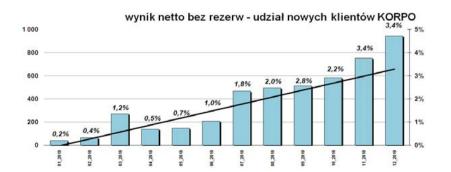


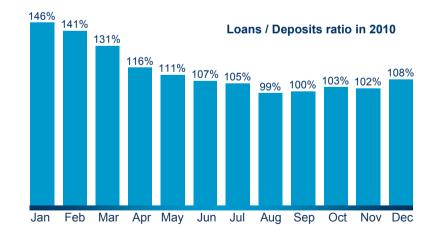




#### Corporate sub-segment

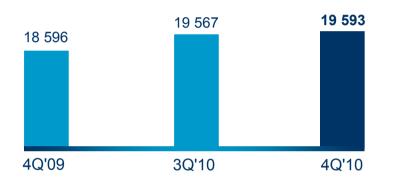
- capital usage efficiency improvement:
  - reduction of large, unprofitable credit exposures,
  - improvement of loans/deposits ratio ca. 100% as of the end 2010 (in comparison with 170% in 1Q 2009),
  - maintaining of total revenues in 2010 at the 2009 level despite the reduction of assets,
- acquisition of more than 450 of new customers, revenues from customers gained in 2010 constituted more than 3,5% of the Corporate sub-segment business line revenues,
- growth of fees and commissions +10% y/y, +13% 4Q'10/4Q'09,
- the level of impairment in 2010 significantly lower than budgeted,
- growth in the area of deposits balance as well as leasing transactions significantly higher than growth of the market,
- trade finance products increase by +12% y/y.



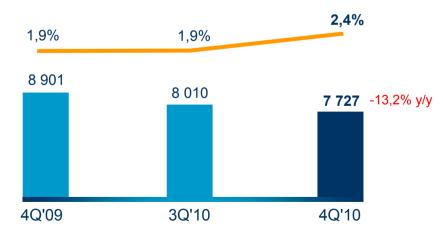


**KB** Enterprise banking performance

#### **Number of clients**

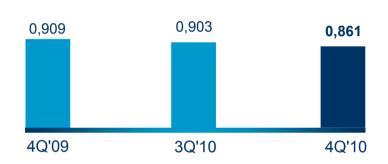


Corporate loans<sup>1</sup>, margin

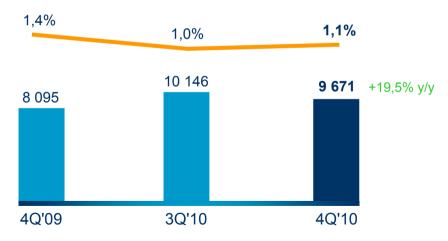


#### **Customer business per client**

quarterly



#### Corporate deposits<sup>1</sup>, margin



<sup>1</sup> Data according to the Bank's current internal segmentation, after resegmentation performed in the 1Q'10.

23

#### Highlights

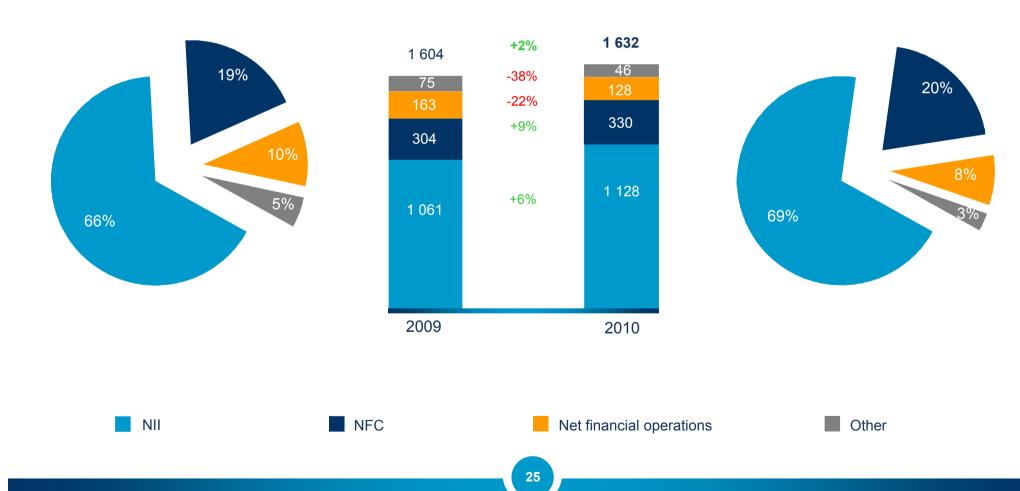
#### Analysis of results, Group

Business lines, Bank

Appendix

**KB** Gross operating income breakdown

in PLN mln



**KB** General administrative expenses - details

in PLN mln	4Q'10	3Q'10	4Q'09	∆ y/y mln	∆ у/у
HR costs:	108,6	105,2	115,6	-7,0	-6,1%
Operating expenses, including: (inter alia)	108,4	104,8	116,2	-7,8	-6,7%
Costs of buildings' rental	21,7	21,6	25,9	-4,2	-17,8%
Taxes and fees	21,3	23,1	24,5	-3,2	-11,2%
IT and telecommunication costs	20,5	20,5	21,4	-0,9	-4,0%
Promotion and advertising services	8,2	2,2	5,3	+2,9	54,6%
Postal charges	7,4	7,2	6,5	+0,9	14,6%
Depreciation	24,5	24,7	28,3	-3,8	-13,3%



Assets in PLN mIn	4Q'10	4Q'09	Δ mln	Δ%
Cash and balances with Central Bank	1 944	1 175	768	65%
Amounts due from banks and financial assets at fair value	3 734	2 426	1 308	54%
Loans to customers	27 195	25 722	1 473	6%
Investments in securities	9 482	8 802	681	8%
Tangible and intangible fixed assets	566	627	-61	-10%
Other assets	453	324	129	40%
Total assets	43 374	39 077	4 298	11%

Liabilities in PLN mln	4Q'10	4Q'09	Δ mln	Δ%
Amounts due to banks	12 151	12 403	-253	-2%
Amounts due to customers	25 661	22 469	3 192	14%
Repo transactions	1 360	541	819	151%
Total equity including current net profit	2 828	2 589	240	9%
Subordinated liabilities	911	806	105	13%
Other liabilities	464	268	195	73%
Total liabilities and equity	43 374	39 077	4 298	11%



in PLN mln	4Q'10	4Q'09	∆ mln	Δ%
Net interest income	297	274	23	8%
Net fee and commission income	89	76	13	17%
Dividend, net trading income, profit (loss) from investment activities	22	31	-10	-32%
Other operating income and expenses	4	12	-7	-64%
Gross operating income	412	662	-250	-38%
Total costs	-241	-260	19	-7%
Operating profit	170	402	-231	-58%
Net impairment charges for financial assets, other assets and provisions	-111	-374	262	-70%
Share of profits of associates	1	0	1	239%
Profit before tax	60	29	31	110%
Income tax	-3	-9	6	-66%
Net profit	57	20	37	184%



### **Investor Relations Office**

E-mail: ir@kredytbank.pl

Surf the net: www.kredytbank.pl for the latest update.

- This presentation is provided for informational purposes only. It does not constitute an offer to sell or the solicitation to buy any security issued by the KB Group.
- KB believes that this presentation is reliable, although some information is condensed and therefore incomplete.
- This presentation contains forward-looking statements with respect to the strategy, earnings and capital trends of KB, involving numerous assumptions and uncertainties. The risk exists that these statements may not be fulfilled and that future developments differ materially. Moreover, KB does not undertake any obligation to update the presentation in line with new developments.
- By reading this presentation, each investor is deemed to represent that it possesses sufficient expertise to understand the risks involved.

